COCO KENDALL

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Design Experience

San Francisco, CA
October 2016 – Present

FABERNOVEL INC—*Designer*

- Design websites, booklets & itineraries for events
- Design signage for PARISOMA (co-working space)
- Manage all design need for FABERNOVEL & PARISOMA (ex. branding, signage.)
- Illustrate & design infographics
- Presentation design (ppt & keynote)
- Design brand & visual identities for clients
- Re-designed FABERNOVEL US's website

San Francisco, CA
April 2015 – October 2016

Duncan/Channon—*Designer & Art Director*

- Design all creative executions for clients [event materials, partnership collateral, emails, sales tools, social media, out-of-home print pieces, digital banners]
- Design & digital/print production
- Designed & executed the rebrand of the StubHub Offices throughout Southern California & Las Vegas
- Agency materials [stationery, office signs & presentations]z

Clients: California Tobacco Control Program (CTCP), John Muir Health, Tahoe South, Red Hook, Sonoma-Cutrer, StubHub

Art Director,
Feb 2015 – April 2015
Designer,
May 2013 – Feb 2015
Production Artist,
April 2012 – June 2013

Swirl— San Francisco, CA

- Digital creative for Walmart & Walmart.com
- Concepting and designing UI mobile and web banners
- Spearheaded campaigns such as Back to School, Produce and Care Clinic
- Collaborates with the Creative team to develop holiday campaigns and design guidelines
- Works closely with Producers and the Account team to develop creative solutions, manage projects, and address client feedback
- Occasionally responsible in managing the Design team and approving creative
- Experience in pre-press work including prepping correct document size, color and bleed
- Created Print Collateral, Email blasts, desktop and in-app banners for multiple clients

Additional clients: Walmart, eBay, eBay Now, Pier 39, Delta Dental AARP, Torani, California Grapes Commission, San Francisco Zoo

Freelance Designer

San Francisco, CA
October 2016 – Present

Bugcrowd

- Designed annual reports, Twitter image posts & infographics
- Black Hat USA 2017 booth design & print collateral
- Designed 2017 Christmas Cards
- Large print collateral for external & internal events

San Mateo, CA
January 2017–Present

Luminate Health

- Designed print collateral (posters, flyers, etc.) & social media images
- Conference booth design & print collateral

Skills

Adobe Creative Cloud
Digital Photography
Print Production
Visual Design
Print Design
Editorial Design
Communication
Typography
Grid systems
Brand & visual identity
Keynote
Sketch
Self-motivated

Education

The Art Institute of California—San Francisco
San Francisco, CA
Bachelor of Science, Graphic Design, December 2011