



SAN FRANCISCO, CA
ME@COCOKENDALL.COM / COCOKENDALL.COM

DESIGN EXPERIENCE

San Francisco, CA
Feb 2021 – Present

- LinkedIn—Visual Designer
- Presentation design & templates
- Sharepoint website design
- Website & print deliverables for global digital events
- Wireframing & site mapping

San Francisco, CA
Sept 2018 – Jan 2021

- Levi Strauss & Co.—Graphic Designer
- Presentation design & templates
- Concept upcoming Dockers® season [photoshoot, marketing materials, digital]
- Design marketing collateral [lookbooks, websites, invitations, social, etc]
- Design, concept & execute Dockers® promotional signage for in-store sales & window displays for US & Global markets
- Organize & manage Creative Cloud Assets & all uploading of files onto Adobe DAM
- Design & deliver Dockers® toolkits to our global teams [print ready files, photo assets & branding requirements]
- Design monthly paid and organic social
- Art Directing laydown & on-figure photoshoots

San Francisco, CA
Oct 2016 – Sept 2018

- FABERNOVEL INC—Sr. Designer
- Design websites, booklets, social media posts, email templates & graphics, infographics, illustrations, layout design, & presentations [ppt, keynote, & google slides]
- Design brand & visual identities for clients & events
- Re-designed FABERNOVEL US’s website
- Manage vendor relations & prep print files for production

Clients: Chanel, Shiseido, LinkedIn, Lagardere

San Francisco, CA
April 2015 – Oct 2016

- Duncan/Channon—Designer & Art Director
- Design all creative executions for clients [event materials, partnership collateral, emails, sales tools, social media, out-of-home print pieces, digital banners]
- Design & digital/print production
- Designed & executed the rebrand of the StubHub Offices throughout Southern California & Las Vegas
- Agency materials [stationery, office signs & presentations]

Clients: California Tobacco Control Program (CTCP), John Muir Health, Tahoe South, Red Hook, Sonoma-Cutrer, StubHub

Art Director,
Feb 2015 – April 2015

- Swirl— San Francisco, CA
- Spearheaded digital campaigns & creative for Walmart & Walmart.com
- Collaborates with the Creative team to develop holiday campaigns and design guideline
- Works closely with Producers and the Account team to develop creative solutions, manage projects, & address client feedback
- Experience in pre-press work including prepping correct document size, color and bleed
- Created Print Collateral, Email blasts, desktop and in-app banners for multiple clients

Designer,
May 2013 – Feb 2015

Production Artist,
April 2012 – June 2013

Additional clients: Walmart, eBay, eBay Now, Pier 39, Delta Dental AARP, Torani, California Grapes Commission, San Francisco Zoo

SKILLS

Print/Layout Design	Keynote + PowerPoint	Photo editing/photography
Editorial Design	Sketch	Art Direction
Typography	Project Management	Print Production
Presentation Design	Adobe Creative Cloud	Wirefram + site mapping

EDUCATION

The Art Institute of California—San Francisco
San Francisco, CA
Bachelor of Science, Graphic Design, December 2011